**January 2026 Radio Ad**

Bright Energy Solutions® — Residential overview

**[30 seconds / 91 words]**

Looking to stretch your budget and lower your energy bills? **<<Utility Name>>** is here to help put money back in your pocket. Through the Bright Energy Solutions® program, you can earn cash rebates on energy-efficient products and home upgrades, everything from smart thermostats and ENERGY STAR® appliances to high-efficiency heating and cooling systems. These rebates make your home more comfortable and your energy bills smaller.

**<<Utility Name>>** makes the process simple, and the savings are real.

Visit **brightenergysolutions.com** or contact **<<Utility Name>>** today. Save energy, save money, and strengthen our community.